

5. Can we promise everything?

What do the creators of educational aids promise? Where lie the ethical boundaries of the promises that are embedded in narratives about educational aids and toys? Who, if anyone, defines those boundaries? What do narratives on the educational value of objects tell us about our culture and aspirations?

topics

marketing of educational products vs. ethical issues; scientific knowledge and narratives on the impact of educational aids; creativity, coding, and contemporary educational trends; the ethics of educational promises; narratives about objects in education and culture; educational aspirations and objects

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